



University of  
**Salford**  
MANCHESTER

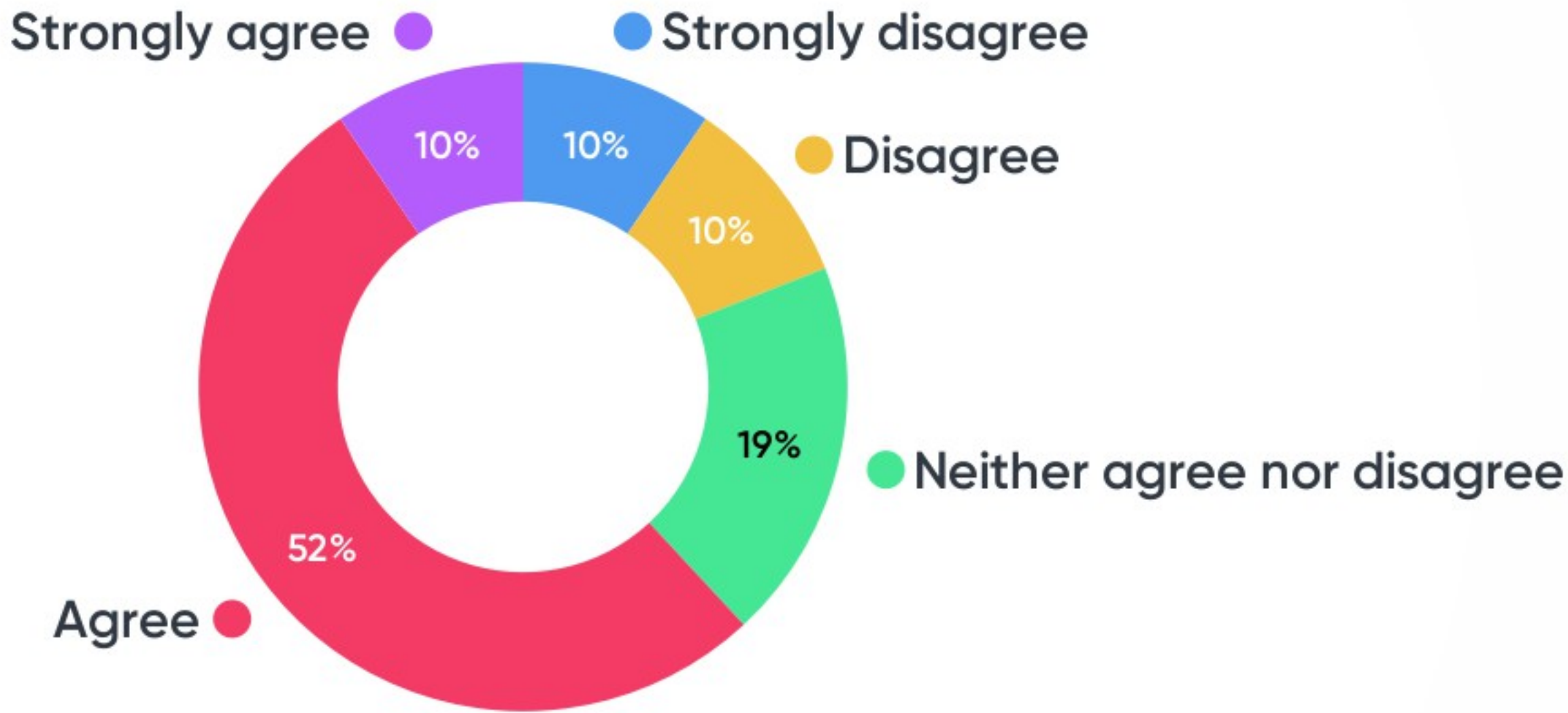
# **Audience Voting Tool Results**

**Sustainable Transport Futures  
Seminar Series**

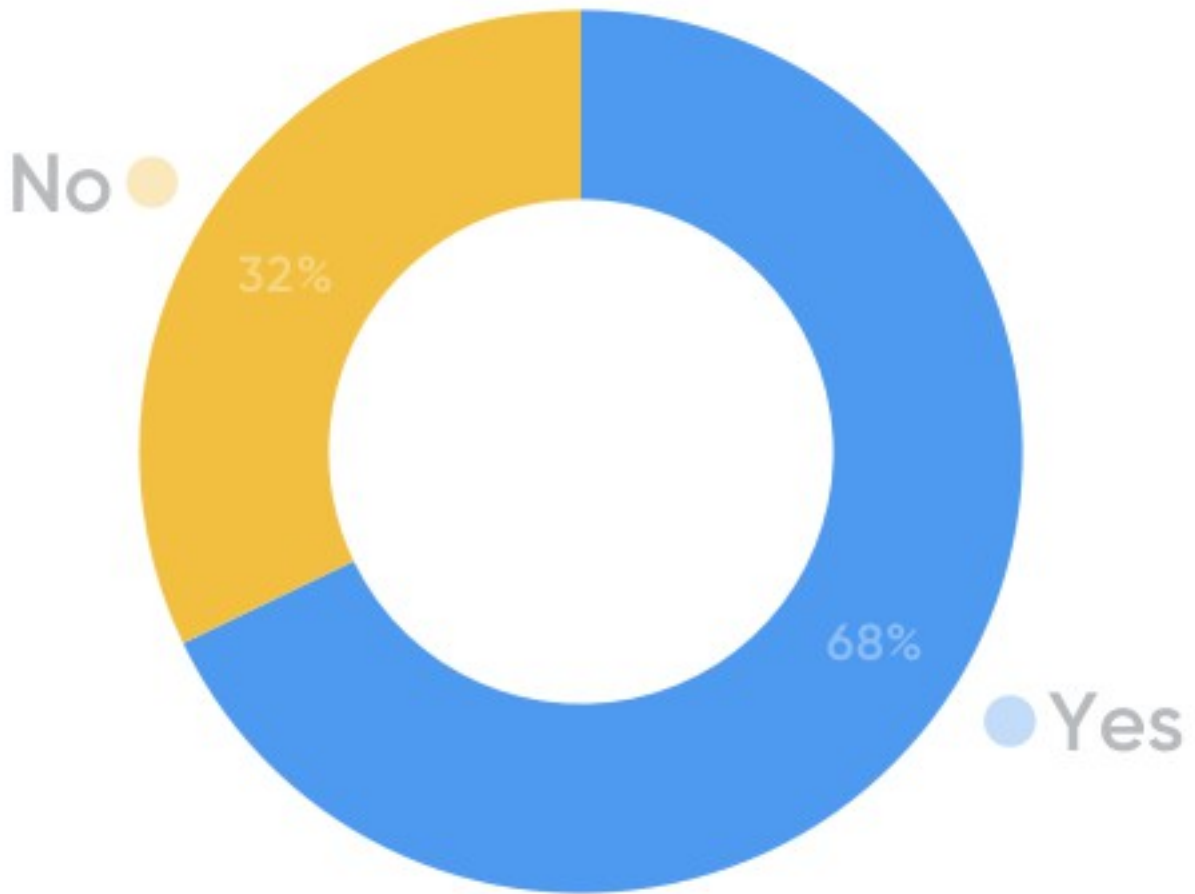
**Mobility as a Service**

**16th Dec 2019**

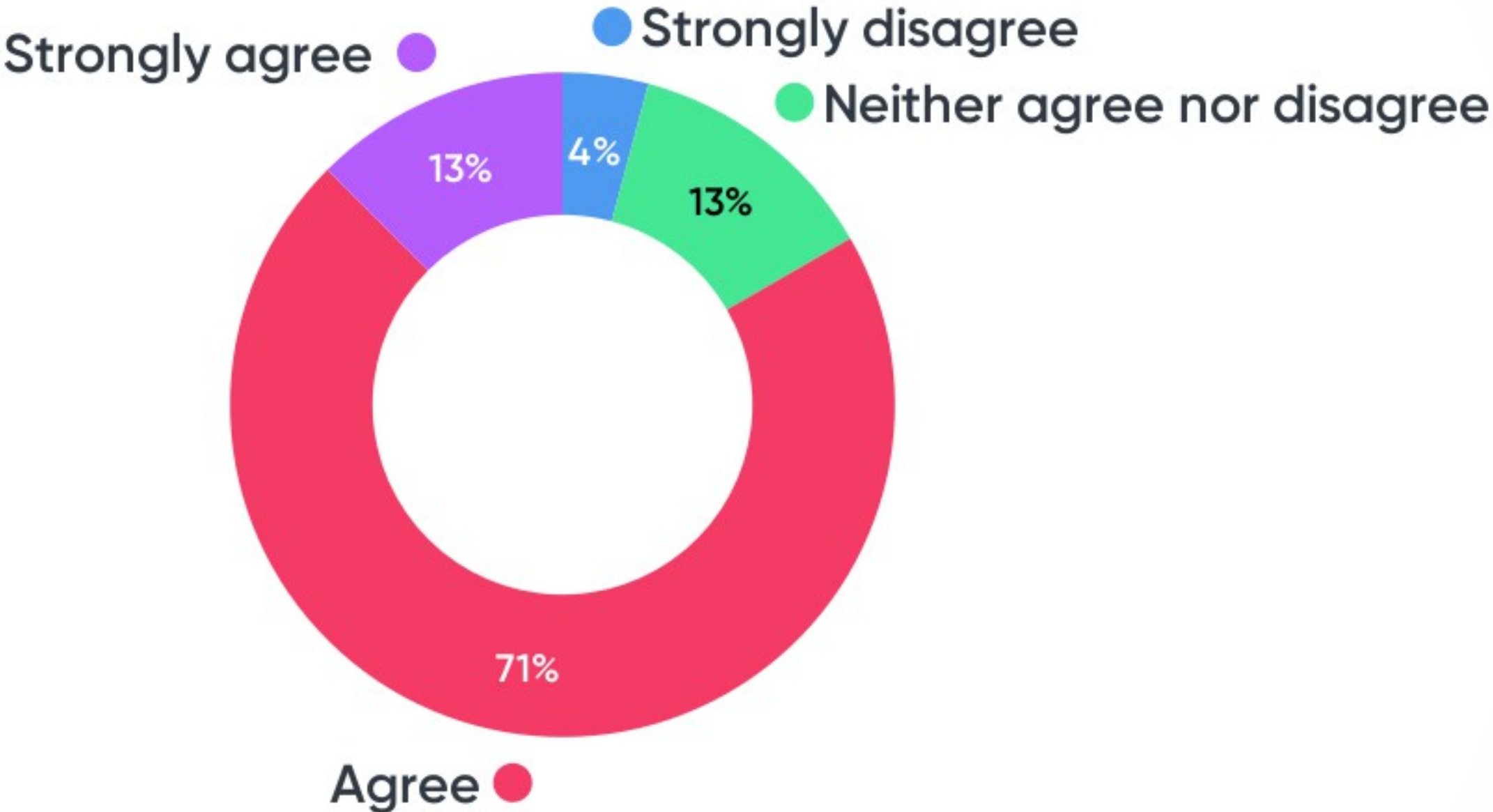
# I understand what Mobility as a Service is.



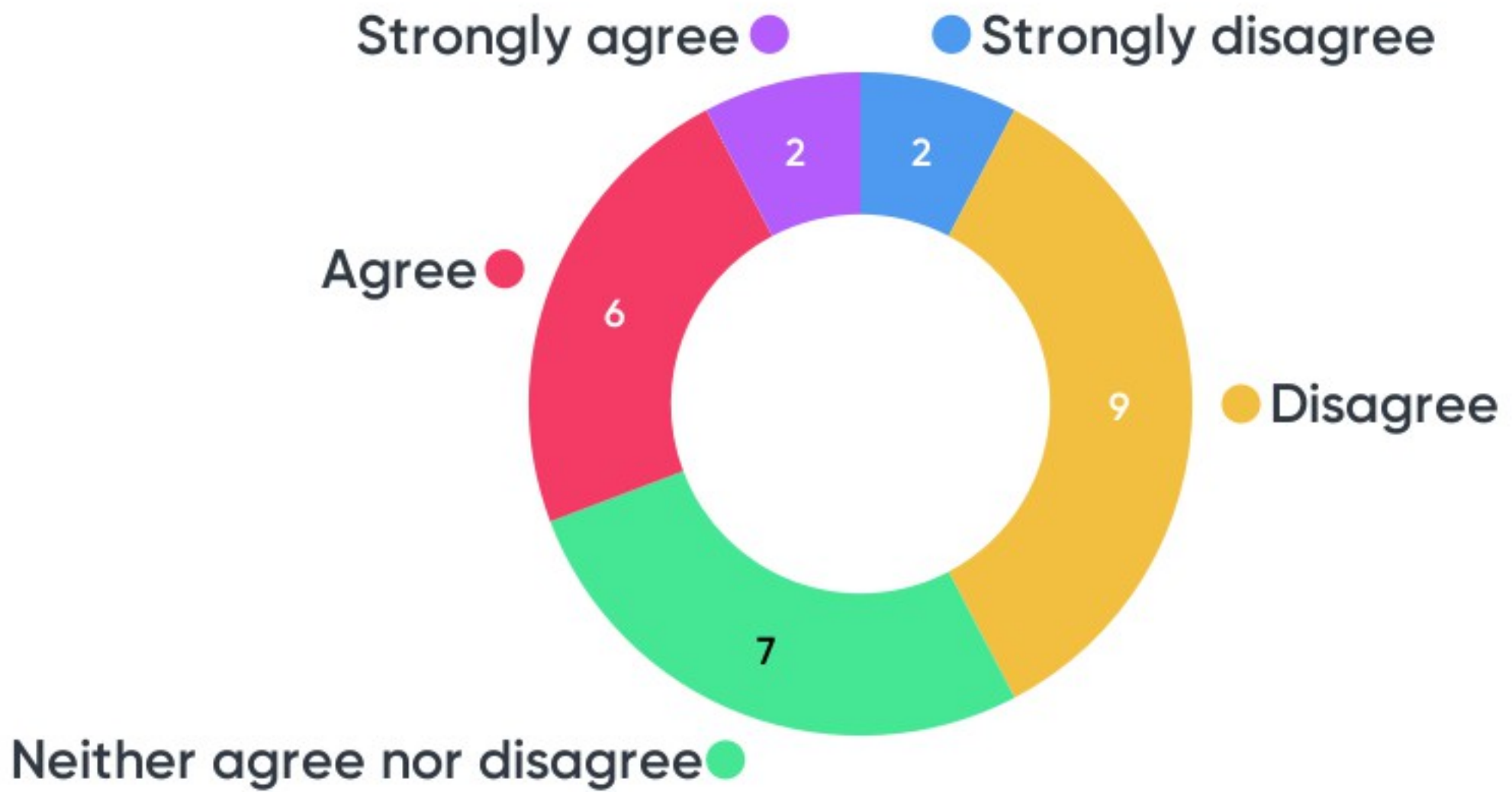
# Did you use an App or mobile internet to plan or pay for your journey here today? (including parking)



# I understand what Mobility as a Service is.



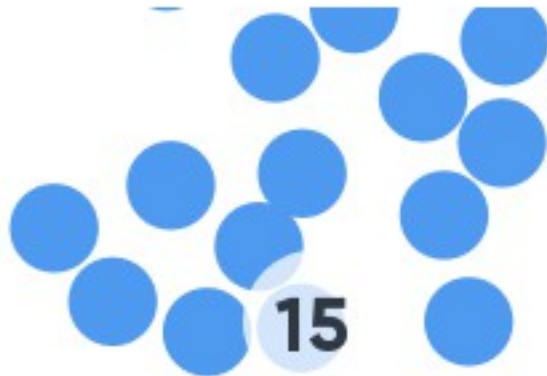
# Within 5 years, most people will be using MaaS for their day-to-day travel.



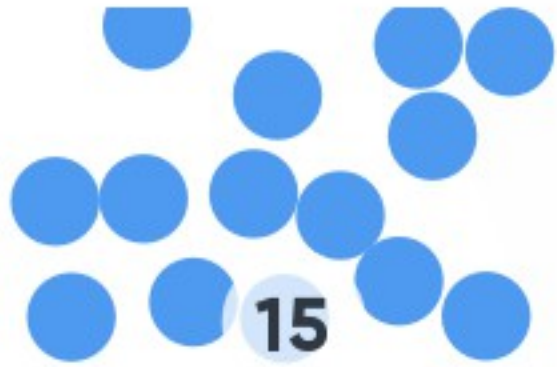
# MaaS can help to...



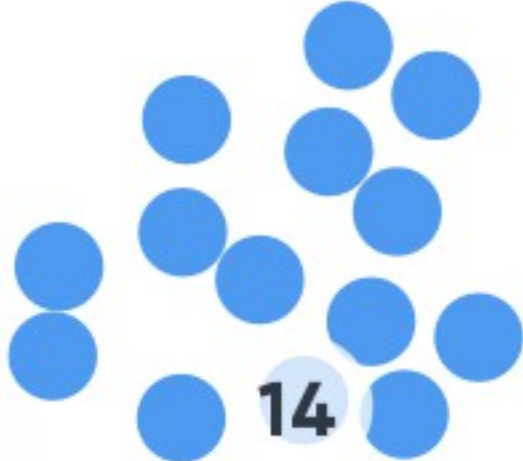
decrease social exclusion



improve air quality



boost the local economy



reduce carbon emissions



increase activity rates



improve the health of the public

# The main challenge in increasing the use of MaaS are...

0  
technology

1  
public  
acceptability



buy-in of transport  
operators

4  
buy-in of policy  
makers

2  
other