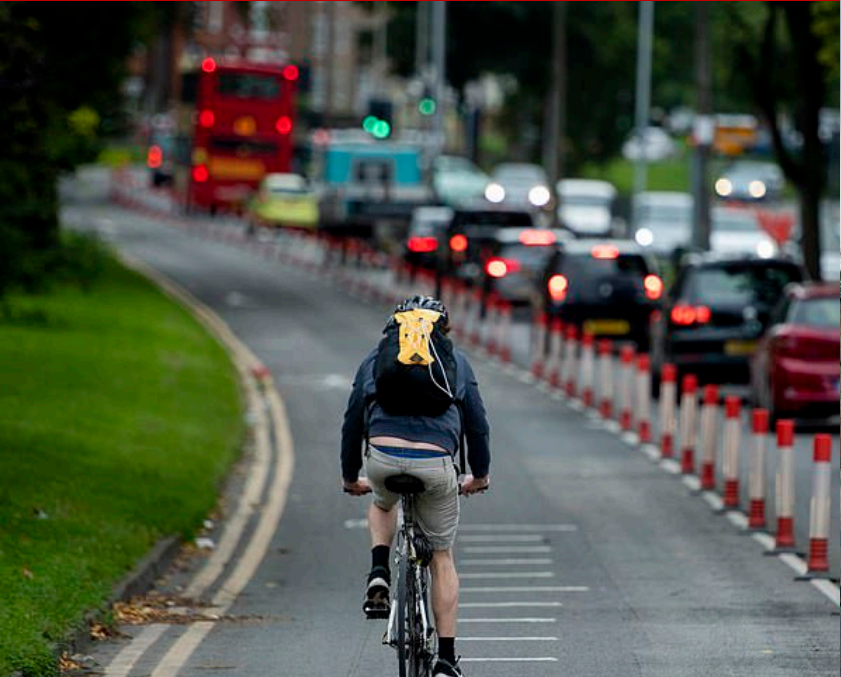


Co-designing the 15-Minute City

Dr Alex Nurse

University of Liverpool

'Bikelash'



15-minute cities: how to separate the reality from the conspiracy theory

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Conspiracy theories aren't a new thing, and for as long as they've been around they've ranged from the benign to the absurd. From the six moon landings being faked to the Earth being flat, or our ruling class being lizards, we've all probably come across them in one form or another.

Yet, in a surprise twist, the hottest conspiracy theory of 2023 comes from an unlikely corner: town planning. This relates to the idea of "the 15-minute city" and has even gone so far as to be mentioned in UK parliament by an MP who [called the idea](#) "an international socialist concept" that will "cost us our personal freedom".

As town planning academics who have [published research](#) on 15-minute cities, we know this is nonsense. But what actually is the 15-minute city? And what's the fuss about?



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Disclosure statement

Alex Nurse has received funding from EPSRC-funded Decarbon8 to analyse how traffic data can be used to co-design 15-minute cities with local residents, and the local impacts of cycling and walking interventions.

Alessia Calafiore has received funding from the University of Liverpool's Partnership, Recovery and Resilience Fund to analyse

My
Inbox



MOE'S
BAR



The Core Question...

How can you abstract
the reasonable from
the unreasonable?

A multi-disciplinary team

- **University of Liverpool**
 - Spatial designations of 20-minute cities (Research England)
 - Analysis of EATF Tranche 1 (DecarboN8)

- **Liverpool John Moores University**
 - Remote sensor monitoring of key active travel corridors (ERDF)

Objectives

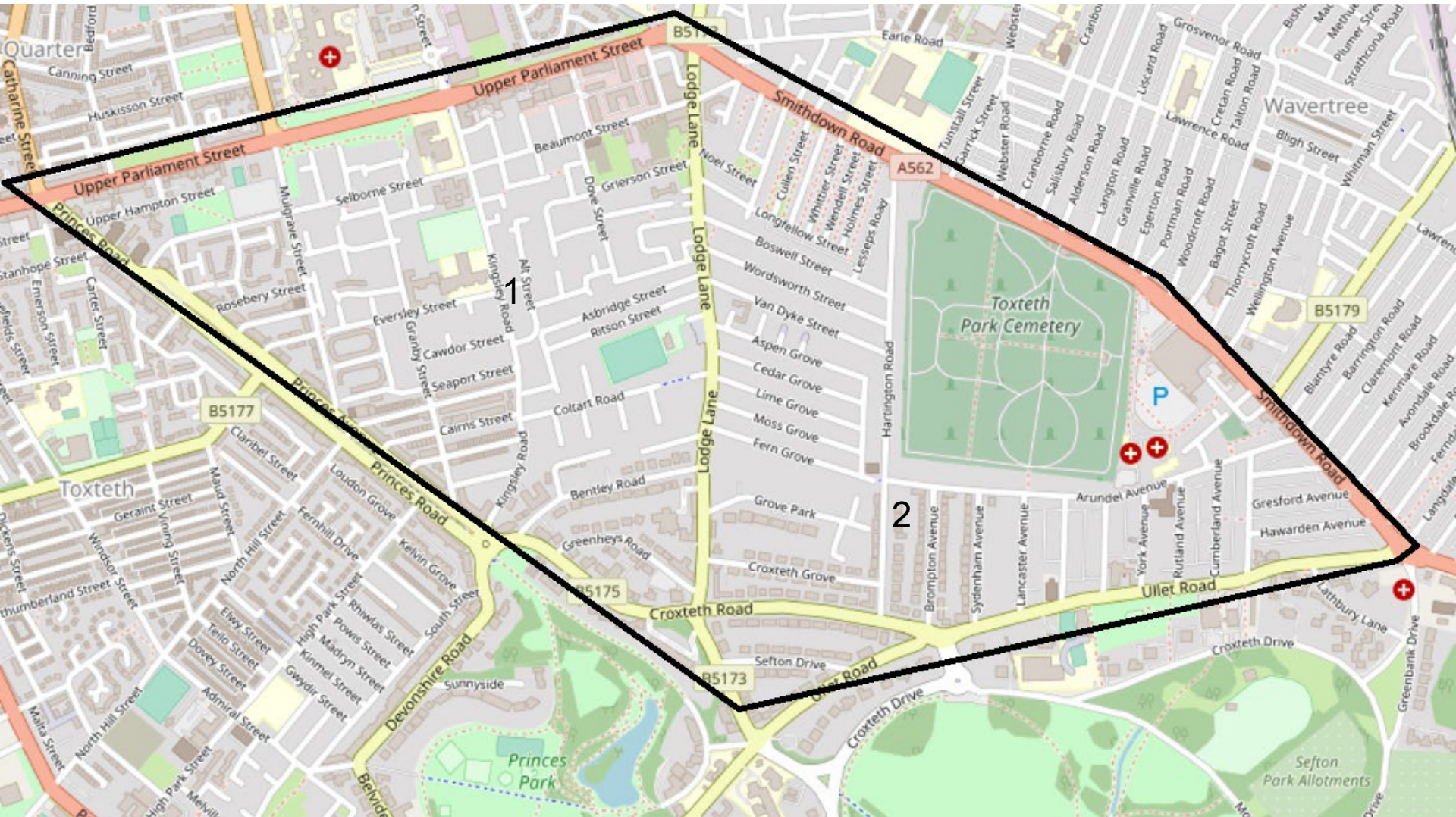
- *To use real-time sensor data to understand patterns of movement of residents at specific locations within a neighbourhood and how they use active travel (i.e. walking and cycling) to achieve their daily needs*
- *To work directly with local residents to understand the motivations behind those movement patterns and, by extension, planned improvements/changes which might be required; and*
- *As a result, understand the role of data analytics in community planning to co-design the interventions required to make their neighbourhood a 15-minute city which reflects resident's daily activities.*

A two part project

- **Sensor Analysis**
 - Mode, Direction, Turning, Speed (+ time of day)

- **Resident Co-Design workshops**
 - Supported by CGI and 20-minute city data analysis

Our site



The right place the [right/wrong] time?

News ▶ Liverpool News ▶ Merseyside Police

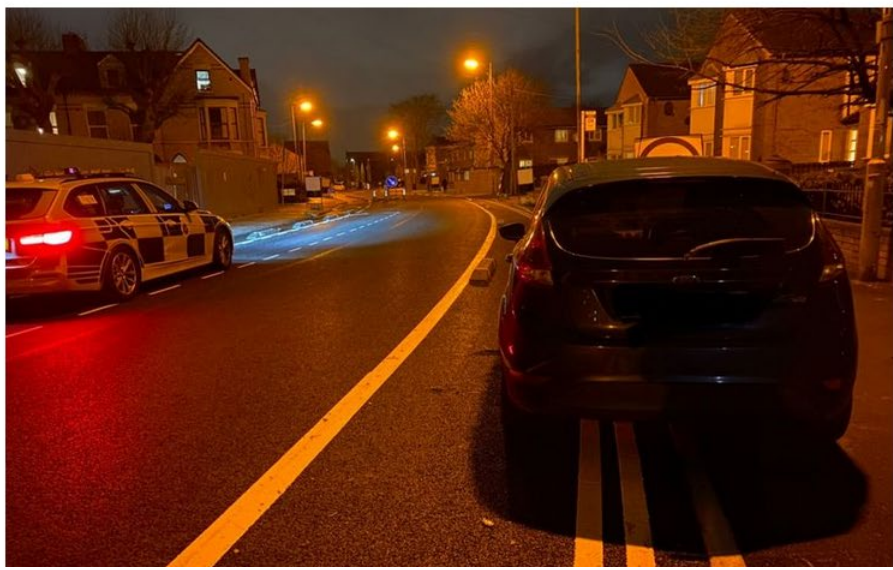
'Inconsiderate drivers' fined for parking in cycle lanes

Police have swooped on a number of vehicles obstructing newly created bike lanes in Liverpool

NEWS By **Liam Thorp**
11:31, 5 JAN 2022

Bookmark Comments 9

▶ Enter your **postcode** for local news and info

 In YourArea

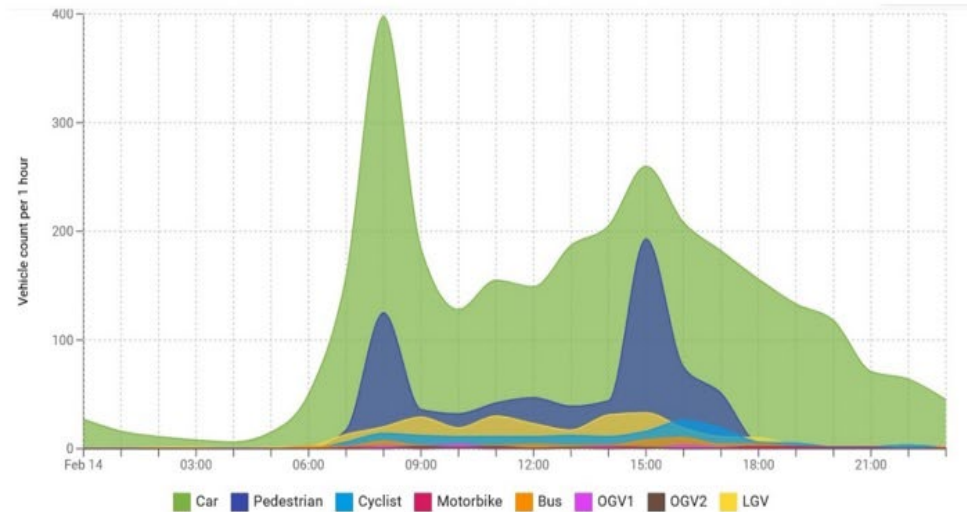
RECOMMENDED

-  Major EncroChat and conspiracy to murder trial adjourned
-  Driver rushed to help man seriously injured after crash
-  Warning as drivers urged to check small codes on back of licence
-  Drug dealer could have walked free but talked himself into jail

Traffic Patterns

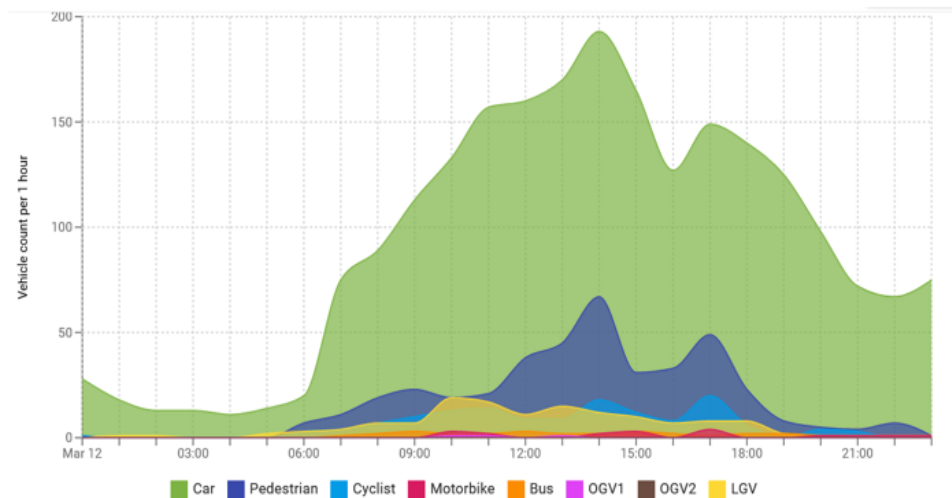
Kingsley Road Site Workday

The peak times for the Kingsley Road for cars are 8.30-8.45 am and 3.00-3.15 pm



Kingsley Road Site Weekend

The peak times for the Kingsley Road for cars are 1-4 pm for Saturday and 12-3 pm for Sunday



Usage

Hartington Road Site's Average Daily Count of 3rd of January to 27th of March 2022

	Car	Pedestrian	Cyclist	Motorbike	Bus	OGV	LGV
Workdays	2444	526	77	20	15	7	233
Weekend	1838	447	68	18	2	1	87

Kingsley Road Site's Average Daily Count of 3rd of January to 27th of March 2022

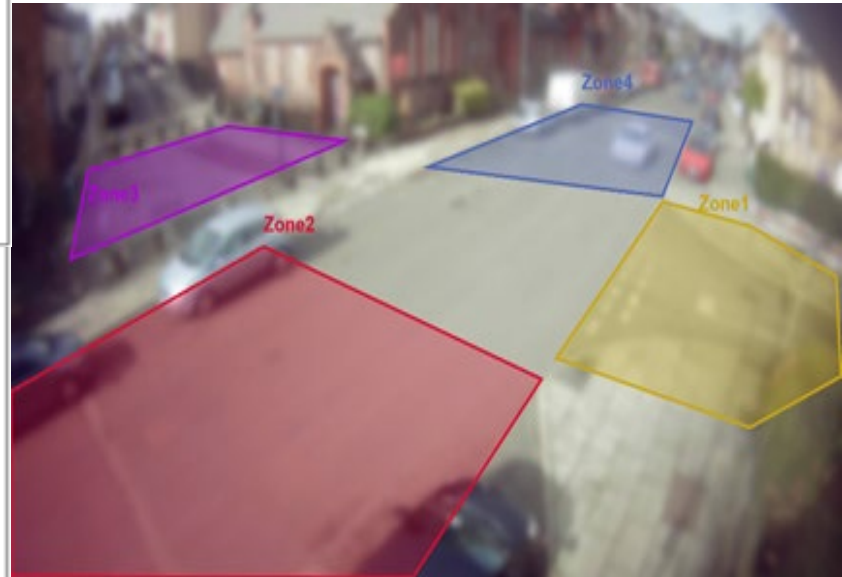
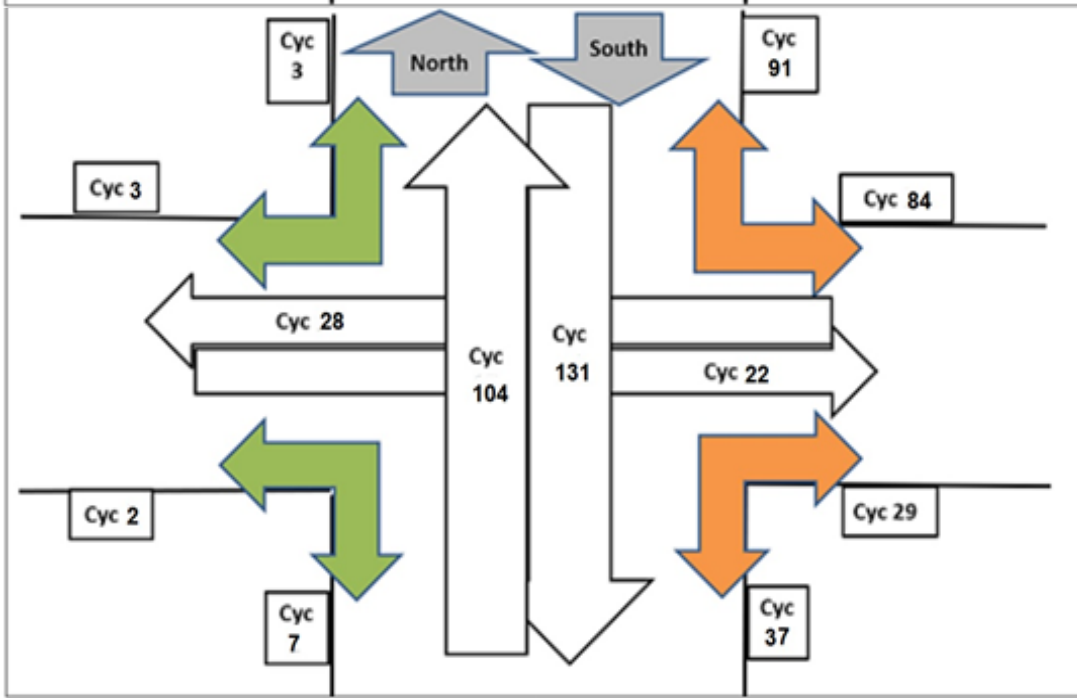
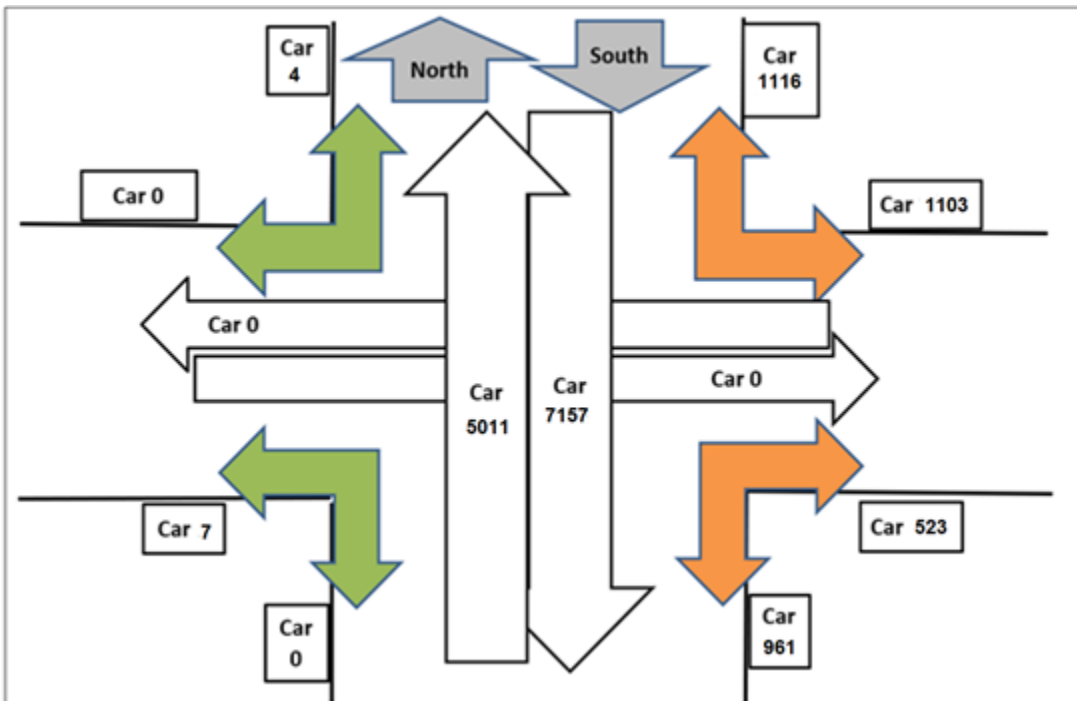
	Car	Pedestrian	Cyclis	Motorbike	Bus	OGV	LGV
Workdays	2751	705	190	18	50	14	272
Weekend	2042	333	117	13	18	2	111

Speed...

The Hartington and Kingsley Roads' Average Cars', LGVs', and Buses' speed of the period of 03-January to the 06th of March 2022

	Average Speed			Percentage of exceeding 20 mph		
	Cars	LGV	Bus	Cars	LGV	Bus
Hartington Road	19.81 mph	16.18 mph	12.78 mph	54.74%	33.86%	12.53%
Kingsley Road	23.48 mph	21.53 mph	17.74 mph	72%	58.4%	29.87%
Kingsley Road Peak times	21.56 mph	20.44 mph	18.19 mph	Average percentage of drivers that exceed 20 mph decreases by a minimum of 50% of the off-peak times		
Average Speed of Cars drops by an average of 2 mph						

Turning



Co-Design Workshops



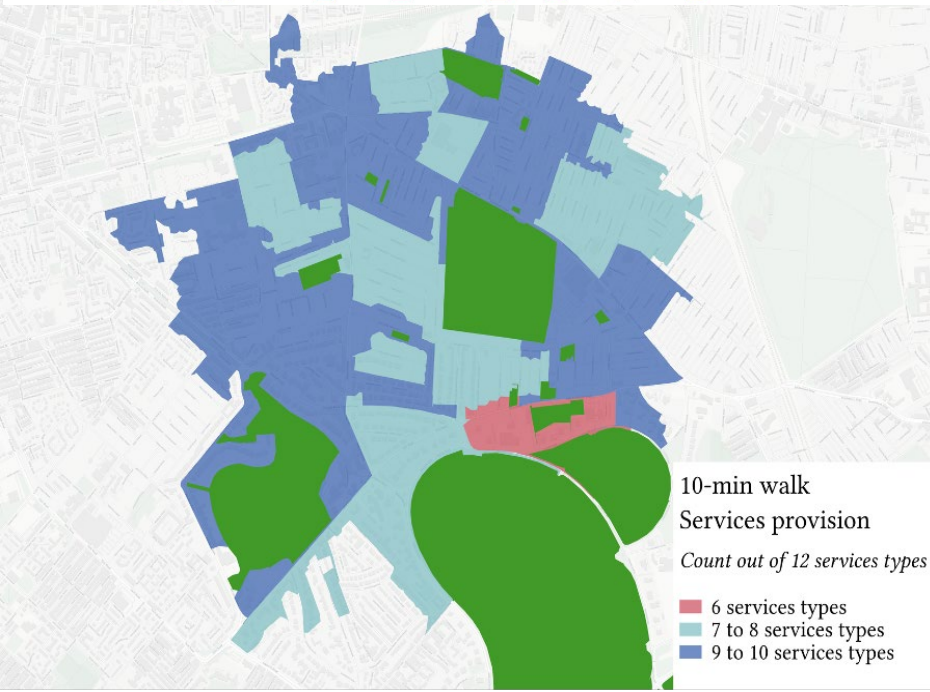
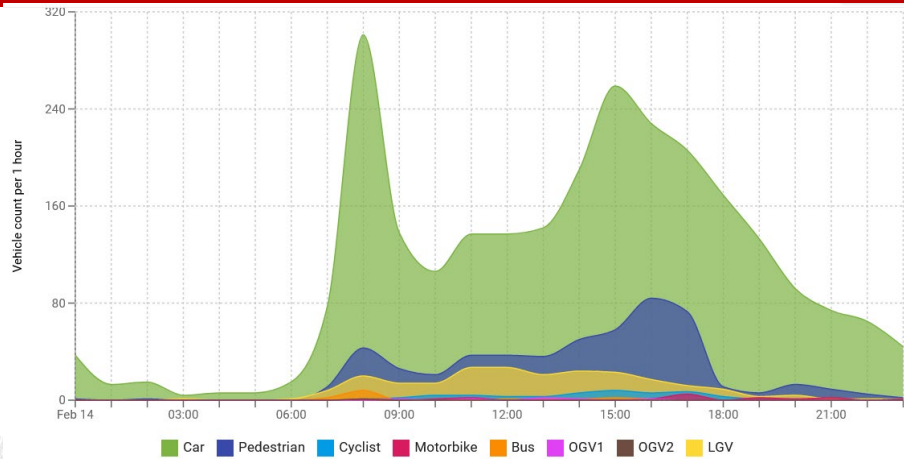
What do you want Hartington Road to be?

Have your say at an online community workshop
Tuesday 8th March at 7pm-8pm



Password:
Hello@123

A Sequential Discussion...



Resident Perceptions

- Litter
- Resident instincts on traffic data was *very* accurate
- [Beforehand] CGI was ‘too good’?
 - *“The picture on your leaflet looks like Utopia or maybe some affluent part of Liverpool where an issue like this would be addressed asap.”*
- [During] CGI put them in the space
- Broadly in favour of intervention

Getting engagement

- Timings
- Language
- Not promising something you can't do
- Not interfering with active projects
- Getting support from partners with other active projects (i.e. share and share alike...)

...Meanwhile back on Kingsley Road

- Sensor data turned resident views
- From 60:40 against (Meeting One)
- To 60:40 Pro (final meetings)
- Scheme retained (albeit, discussions ongoing)
- But relationship with LCC wasn't especially changed...

Core messages

The Good

- Sometimes it's about the simple things
- Trust residents to have good instincts about where they live. They care.
- Sensor data turns heads.
- CGI turns heads.

The Bad

- Lead In
- External actors...
- What can you learn from pilots?

The Complex

- Who is consultation for (whose street is it)?
- 150 houses on the street: 2400 through journeys per day

Thank You



Contact: a.nurse@liverpool.ac.uk