

Wordpress Themes

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2020 UoS Research

Live Example: <https://blogs.salford.ac.uk/thinklab/>

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top right next to site title

Customizer Settings

- Homepage Carousel
 - Tick this box to remove the carousel from the homepage
 - Tick this box to stop the carousel from auto sliding
 - Slides (x5)
 - Image
 - Title
 - Caption
 - Link
 - Link Title
- Logo
 - Remove University of Salford Logo?
 - Logo
- Colours
 - Header Text Colour
- Header Image
 - Image
- Theme Options
 - Show comments on page?
 - Show breadcrumbs on page?
 - Show Social Media Icons?

Menu

Position: Below Site Title and UoS Logo

Dropdown Levels: 2

Contains Search: Yes

Menu Locations

- Main Menu
 - Main Menu shown Horizontally

Unused, but defined, Menu Locations

- Secondary Menu
- Tertiary Menu
- Footer Menu

Widget Areas

- Front Page Sidebar
 - Widget area to the right of the content
 - Only shown on custom pages using the default page template

- Main sidebar
 - Widget area to the right of the content
 - Shown everywhere except custom pages and posts with the page template 'Two Column Sidebar'
- Footer Left
 - Widget area at the top of the footer
 - Left Aligned
- Footer Middle
 - Widget area at the top of the footer
 - Centre Aligned
- Footer Right
 - Widget area at the top of the footer
 - Centre Aligned
- Copyright
 - Widget area at the bottom of the footer
 - Full width
 - Mainly there for extra copyright notices
- Two Column Sidebar
 - Widget area to the right of the content
 - Only shown on pages with the page template 'Two Column Sidebar'

Salford University Blog Template

Live Example: <https://blogs.salford.ac.uk/>

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top left

Customizer Settings

- Colours
 - Header Text Colour
- Header Image
 - Image

Menu

Position: Left of page, below banner

Dropdown Levels: 1

Contains Search: No (Search above banner)

Menu Locations

- Header Menu
 - Main Menu shown Vertically

Widget Areas

- Home Right Sidebar
 - Widget area to the right of the content
 - Shown on all Pages
- Left Sidebar
 - Widget area to the left of the content
 - Shown on all pages
 - Below the vertical navigation

Salford 2011

Similar Live Example: <https://twentyelevendemo.wordpress.com/>

Based on: TwentyEleven by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Centre

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Colour Scheme (Dark is *not* recommended)
 - Header Text Colour
 - Background Colour
 - Link Colour
- Layout
 - Pick one (radio) selector
 - Content on Left
 - Content on Right
 - One Column, no Sidebar
- Header Image
 - Image
 - Suggested Images
- Background Image
 - Image

Menu

Position: Below banner

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: No (Search above banner)

Menu Locations

- Primary Menu
 - Main Menu shown Horizontally

Widget Areas

- Main Sidebar
 - Widget area on either the left or right of content (depending on customizer settings)
 - Only shows when page has the page template 'Sidebar Template'
 - And shows on Archive/Category pages
- Showcase Sidebar
 - Widget area shown below the page to the left of the content listing
 - Only shows when page has the page template 'Showcase Template'
- Footer Area One
 - Widget area shown at the footer of all pages
 - Left aligned

- Footer Area Two
 - Widget area shown at the footer of all pages
 - Centre aligned
- Footer Area Three
 - Widget area shown at the footer of all pages
 - Right aligned

Salford 2012

Similar Live Example: <https://twentytwelvedemo.wordpress.com/>

Based on: TwentyTwelve by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Header Text Colour
 - Background Colour
- Header Image
 - Image
 - Suggested Images
- Background Image
 - Image

Menu

Position: Below site title and UoS Logo

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: No

Menu Locations

- Primary Menu
 - Main Menu shown Horizontally

Widget Areas

- Main Sidebar
 - Widget area to the right of content
 - Hidden when page template is 'Front Page Template'
 - Hidden when page template is 'Full-Width Page Template, No Sidebar'
- First Frontpage Widget Area
 - Widget area for pages with page template 'Front Page Template'
 - Left Aligned
- Second Frontpage Widget Area
 - Widget area for pages with page template 'Front Page Template'
 - Right Aligned

Salford 2013

Similar Live Example: <https://twentythirteendemo.wordpress.com/>

Based on: TwentyThirteen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Header Text Colour
- Header Image
 - Image
 - Suggested Images

Menu

Position: Left of page, below banner

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: No

Menu Locations

- Navigation Menu
 - Main Menu shown Horizontally

Widget Areas

- Main Widget Area
 - Widget area at the bottom of all pages
 - Widgets spread over 3 columns
- Secondary Widget Area
 - Widget area to the right of the content

Salford 2014

Similar Live Example: <https://twentyfourteendemo.wordpress.com/>

Based on: TwentyFourteen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Header Text Colour
 - Background Colour
- Header Image
 - Image
- Background Image
 - Image
- Featured Content
 - Layout (dropdown)
 - Slider
 - Grid
 - Tag Name
 - Don't Display Tag on Frontend

Menu

Position: Below Site Title and UoS Logo, and/or Left of page below Site Title

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: In Horizontal Menu

Menu Locations

- Top Primary Menu
 - Main Menu shown Horizontally
- Secondary menu in left sidebar
 - Main Menu shown Vertically

Widget Areas

- Primary Sidebar
 - Widget area in the left area of the website
 - Below the site title and secondary menu
- Content Sidebar
 - Widget area to the right of the content
- Footer Widget area
 - Widget area at the bottom of all pages

Salford 2015

Similar Live Example: <https://twentyfifteendemo.wordpress.com/>

Based on: TwentyFifteen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Base Colour Scheme (Dark isn't recommended)
 - Header and Sidebar Text Colour
 - Header and Sidebar Background Colour
 - Background Colour
- Header Image
 - Image
- Background Image
 - Image

Menu

Position: Left of page below Site Title

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: No

Menu Locations

- Primary Menu
 - Main Menu shown Vertically
- Social Links Menu
 - Social Menu

Widget Areas

- Widget Area
 - Widgets area shown on all pages to the right of the content
 - Below the Menus
 - Scrolls when sidebar is longer than the screen

Salford 2016

Similar Live Example: <https://twentysixteendemo.wordpress.com/>

Based on: TwentySixteen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Base Colour Scheme (Dark isn't recommended)
 - Background Colour
 - Page Background Colour
 - Link Colour
 - Main Text Colour
 - Secondary Text Colour
- Header Image
 - Image
- Background Image
 - Image

Menu

Position: To the right of the site title, in between Site Title and UoS Logo

Dropdown Levels: Infinite – Wouldn't recommend more than 2

Contains Search: No

Menu Locations

- Primary Menu
 - Main Menu shown Horizontally
- Social Links Menu
 - Social Menu

Widget Areas

- Sidebar
 - Widget area to the right of all pages
- Content Bottom 1
 - Widget area at the bottom of all pages
 - Left Aligned
- Content Bottom 2
 - Widget area at the bottom of all pages
 - Right Aligned

Salford 2017

Similar Live Example: <https://twentysevendemo.wordpress.com/>

Based on: TwentySeventeen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Centre and/or to the right of the Navigation bar

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
 - Hide Head UoS Logo
 - Show Navigation UoS Logo
 - White UoS Logo
- Colours
 - Colour Scheme
 - Header Text Colour
- Header Media
 - Header Video
 - Media
 - YouTube URL
 - Header Image
 - Image
 - Suggested
- Theme Options
 - Page Layout (Radio buttons)
 - One Column
 - Two Column
 - Front Section Content (x4)
 - *Page Pickers*
 - *Allows for multiple pages to be shown on the homepage, with their featured images breaking up the content*

Menu

Position: Below the header image

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: No

Menu Locations

- Top Menu
 - Main Menu shown Horizontally
- Social Links Menu
 - Social Menu

Widget Areas

- Blog sidebar
 - Widget area to the left side of blog related pages

- Blog Posts
 - Categories
 - Tags
 - Archive
- Footer 1
 - Widget area at the bottom of all pages
 - Left Aligned
 - 1/3 of the total area
- Footer 2
 - Widget area at the bottom of all pages
 - Right Aligned
 - 2/3 of the total area

Salford 2019

Similar Live Example: <https://twentynineteendemo.wordpress.com/>

Based on: TwentyNineteen by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Right

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
 - White UoS Logo
- Colours
 - Colour Scheme
 - Default
 - Custom
 - Colour Slider (When Colour Scheme is on Custom)
 - Apply filter to featured images (When Colour Scheme is on Custom)

Menu

Position: Below Site Title

Dropdown Levels: Infinite – Wouldn't recommend more than 2

Contains Search: No

Menu Locations

- Primary Menu
 - Main Menu shown Horizontally
- Footer Menu
 - Menu in the footer (Good for Privacy Policy)
- Social Menu
 - Social Menu

Widget Areas

- Footer
 - Widget area at the footer of the page
 - Automatically picks between left or right column

Salford 2020

Similar Live Example: <https://twentytwentydemo.wordpress.com/>

Based on: TwentyTwenty by Wordpress

Key Points

Responsive: Yes

Has Analytics? Yes

Has University Logo? Yes

Logo Position: Top Centre

Customizer Settings

- Salford University Options
 - Disable Google Analytics Tracking
- Colours
 - Background Colour
 - Header & Footer Background Colour
- Theme Options
 - Show Search in Header
 - Show Author Bio
 - On Archive Pages Posts Show (Radio buttons)
 - Full Text
 - Summary
- Cover Template
 - Fixed Background Image
 - Overlay Background Colour
 - Overlay Text Colour
 - Overlay Opacity
- Background Image
 - Image

Menu

Position: Top Right

Dropdown Levels: Infinite – Wouldn't recommend more than 3

Contains Search: Toggle

Menu Locations

- Desktop Horizontal Menu
 - Main Menu shown Horizontally
- Desktop Expanded Menu
 - Collapsed Menu, toggled using a Menu button
- Mobile Menu
 - Menu Shown on Mobile
- Footer Menu
 - Menu in the footer (Good for Privacy Policy)
- Social Menu
 - Social Menu

Widget Areas

- Footer #1

- Widget area at the footer of the page
 - Left Aligned
- Footer #2
 - Widget area at the footer of the page
 - Right Aligned